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Hitachi's CP-A200 Ultra Short Throw Projector is the perfect fit for any presentation

SYDNEY, AUSTRALIA – 1st June 2010 – Adding to its industry-leading collection of ultra short throw projectors, Hitachi Australia today announced the launch of the CP-A200 ideal for use in the classrooms of education institutions and business meetings room.

The CP-A200 Ultra Short Throw projector offers a brightness of 3,000 lumens and can display a 60-inch diagonal image from a throw distance of 18.5 inches. As a result, lessons and presentations can be made in limited spaces without the audience being distracted by the light source. The teacher's or presenter's shadow constraint on the image projected is also minimised through the CP-A200's ultra short throw capabilities, allowing the audience to concentrate completely on the content.

A key feature of the CP-A200 is Hitachi's new Perfect Fit function which enables quick adjustment of the projected image by moving its four corners and four sides one at a time, making adjustments easy with the remote control and on-screen operating menu.

Bill Christoforou, product manager, Digital Presentations Solutions Division said, "This latest addition to the Hitachi Ultra Short Throw projector range strengthens our commitment to providing the industry with the most advanced technology to improve efficiencies within learning spaces. The CP-A200 offers the most brightness of any of our ultra short throw projectors and features the new Perfect Fit function and a 2,000-hour hybrid filter."

The CP-A200 also offers a Template Function, projecting lines, making it easier to write on a whiteboard or blackboard. Users can choose four types of different lines depending on the color of the background. Additionally it addresses potential security issues with functions such as multilevel PIN locks, a security bar and a Kensington slot. Moreover, the CP-A200 is easy to use, featuring advanced connectivity and proprietary Hitachi functions including My Buttons, Input Source Naming and My Text.

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Easy maintenance is another attractive function of the CP-A200, as its lamp door is on top of the model, and the projector's 2,000-hour hybrid filter is located on the back, allowing for easy access. The CP-A200 offers additional versatility with its Whiteboard, Blackboard or Day Time Modes.

The Hitachi CP-A200 is available for \$4,390 RRP.

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About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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