

Hitachi launches World's first 42" High Definition Integrated Digital Tuner plasma TV

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To complete its innovative line-up of products, Hitachi releases the 42PD960DTA, the world's first 42" High Definition Integrated Digital Tuner plasma TV with full 1080 line resolution. This plasma television totally meets the needs of the growing Integrated Digital Tuner television market which now represents 70% of the total value of all flat panel televisions sold in Australia today.



Hitachi 42PD960DTA, the world's first 42" High Definition Integrated Digital Tuner plasma TV

High pixel density and ALIS technology

The entire Hitachi plasma TV line up, including the 42PD960DTA, combines high pixel density with unique ALIS technology to reproduce a smooth natural looking high resolution display of video and film based sources.

By utilising a class leading one million pixels on the panel, a significantly higher pixel density is achieved compared to conventional plasma models. The result is a sharp and detailed image which provides consumers with an uncompromised High Definition television viewing experience.

Connectivity and interoperability

In keeping with Hitachi's plasma television range the 42PD960DTA follows the path of 'connectivity' and interoperability. To ensure any of today's video devices can be connected there are six AV inputs on board including two HDMI and component video connections which are compatible with all the latest High Definition standards including 1080P. This means that the latest generation of Blu-Ray discs and games consoles can be connected directly. For ease of use these six inputs can be instantly accessed with one touch of the remote control. There is no need for scrolling through inputs to select a source.

Share, view and store data

Hitachi recognises the importance of being able to share, view and store data across the full range of home entertainment technologies. The 42PD960DTA has been equipped with an SD card slot and USB terminal for sharing digital photos from a still camera, and there is an RGB terminal for hooking a personal computer.

Motorised swivel base

To compliment the high technology there is a host of user friendly features to complete the viewing experience. A motorised swivel base allows the viewing angle to be changed using the remote. This is particularly useful when sitting in different parts of the room. In addition to its handy one touch input switching, the remote control also has the ability to operate many different brands of DVD player so only one remote is needed when watching a DVD.

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The 42PD960DTA Key Features at a glance:

- **Integrated High Definition TV Tuner**
No need for an external set top box
- **1024 x 1080 High resolution ALIS panel**
This high density panel can display 1080i/720p High Definition TV without compression or loss
- **1080P input capable**
Connect Blu-Ray or the latest video game consoles directly
- **2 x HDMI inputs**
Connect the latest DVD players or video games
- **2 x component video inputs**
Ideal for Foxtel digital or other digital video sources
- **Multi brand remote control with one touch input access**
Change inputs with the touch of one button. This is ideal for home integration or learning remote systems. The remote also features multi brand control function for DVD players
- **Side AV input**
Fast connection for camcorders or video game consoles
- **SD card and USB connection**
View digital photos straight from files
- **Motorised swivel base**
Change viewing angles using the remote

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About Hitachi

Setting the benchmark for quality performance and design, Hitachi has utilised its major investments in research and development to bring a unique, technologically advanced product design that is set to challenge other players in the highly competitive home entertainment market. 2006 marks both the 50th anniversary of television manufacturing for Hitachi and the 50th anniversary of television broadcasting in Australia. From strong beginnings in Plasma technology in 1999, Hitachi has become renowned for world leading technology and can boast it is one of the most technologically advanced brands on the market. Hitachi satisfies all audiences by providing superior technology in the areas of design, colour, definition and sound, on both the LCD and plasma platforms and remains one of few genuine manufacturers for both.

From the Past into Future

